Entrepreneurship, knowledge, learning and the evolution of industrial/territorial clusters and regions

November 30 and December 1, 2006

Organized: by the Laboratory of Industrial and Energy Economics at the National Technical University of Athens

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Conference venue: National Hellenic Research Foundation

Thursday, November 30

9:00 Welcome

9:30-10:30 Keynote speaker Ulrich Witt, Prof. of Economics and Director Evolutionary Economics Group, Max Planck Institute.
“Changing patterns of technological knowledge production and the organizational adaptations inside the firms”

10:30-11:45 1st session: Regional innovation systems, spin-offs and knowledge-based entrepreneurship.
11:10-11:30 Knowledge inheritance in the region, A. Weterings.
11:30-11:45 Discussion

11:45-12:00 Coffee break

12:00-13:15 2nd session: Entrepreneurship and Education
12:00-12:20 The dynamics between problem-oriented and solution-focused entrepreneurial education, S. Ollila, K. Williams.
12:40-13:00 Enhancing human capital for the promotion of technology-based entrepreneurship in an intermediate economy: The case of engineering education in Greece.
13:00-13:15 Discussion

13:15-14:15 Lunch break

14:15-15:15 3rd session Prior knowledge and interfirm knowledge flows: the role of the entrepreneur
14:55-15:15 Discussion

15:15-16:30 4th session Local Dynamics and Global Linkages
15:55-16:15 Clusters in the global knowledge based economy: knowledge gatekeepers and temporary proximity, F. Rychen, J-B Zimmermann.
16:15-16:30 Discussion

16:30-17:00 Coffee break

17:00-19:30 Round-table discussion
“Knowledge-based entrepreneurship in the context of the Lisbon strategy: The policy dimension”

21:00 Dinner

Friday, December 1

9:00-10:00 Keynote speaker Ioannis Economidou, EC, DG for Research, Directorate for Biotechnology, Agriculture and Food
“Knowledge-based Bioeconomy”.
10:00-11:15 1st session Cluster development and transformation
10:20-10:40 Entrepreneurship and clustering in nanotechnologies, P. Cohendet, E. Pawlak.
10:40-11:00 What’s the cost of losing one’s home? Location choice and firm survival following the forced relocation of German machine tool firms after World War 2.

11:00-11:20 The transformation of a quasi cluster in Northern Greece to a cluster that embraces Southern Balkans, L. Labrianidis.

11:20-11:40 Discussion

11:40-12:00 Coffee break

12:00-14:00 Round table discussion
“Entrepreneurship, knowledge and the regional dimension: Where do we stand on theory and empirical evidence.” F. Malerba, M. Mc Kelvey, B. Dalum, S. Ioannides

14:00-15:00 Lunch break


15:20-15:40 Experiences of Knowledge Based Entrepreneurship in Czech Republic and Hungary: Results from Biotechnology and IT Case Studies, K. Bishop.

15:40-16:00 Foreign vs Domestic knowledge: Two sides of one economy, V. Kravtsova.

16:15-16:30 Discussion

16:30-17:45 3rd session The impact of internal factors and regional context on firm performance


16:50-17:10 Connecting “stand-alone”, “local buzz” and “global pipeline” firms; a plea for a non-clustered regional innovation policy, O.A.L.C. Atzema, E. J. Visser.

17:10-17:30 Firm performance in knowledge intensive spatial contexts – a multilevel analysis, O. Raspe, F. van Oort.

17:30-17:45 Discussion

20:00 Dinner